

Dear friend and colleague,

Our records indicated that once you bought our publications or you participated in our Medical Massage Seminars. This is why we invite you to be first to participate in our new and exciting project - interactive website for the professionals: [www.scienceofmassage.com](http://www.scienceofmassage.com). This website contains all tools you need to build successful practice and survive in times of harsh economic turmoil.

We design the website in the way that everyone who practice the massage will be able to find cutting edge scientific information on modern massage therapy. You will find tons of useful tips on wide range of topic from science of stress-reduction massage to the comprehensive library of medical massage protocol.

Greatest advantage of our website is the fact that all information is presented in the video format and everything you will experience there is based on the latest scientific data. 80% of [www.scienceofmassage.com](http://www.scienceofmassage.com) is free of charge.

On the pages of [Journal of Massage Science](#) the world most respected authors will keep you informed on what is important for you as a practitioner to be successful. We will publish only those articles which are based on the science and we will also demand from our authors to illustrate their articles using the videos. We see the journal as a source of practical information which you can be used immediately.

We would like you to actively participate in the [Forum](#) section of website. Please go there and create your profile. We are sure that you will find immediate answers to many of your questions in regard to such wonderful profession as massage therapy and you will be able to find new friends all over the world to exchange ideas and enrich each other.

The great part of our website is [Video Library](#) which consists from two parts: [Video Library of Therapeutic and Stress-Reduction Massage](#) and [Video Library of Medical Massage Protocols](#). In the first part we collected under one roof more than 60 variations of basic massage techniques developed by the Western school of massage therapy. This part of Video Library will greatly help you to build up your practice of therapeutic and stress-reduction massage.

The second part of Video Library is a collection of medical massage protocols for more than 70 most frequently occurred abnormalities of the musculo-skeletal and peripheral nervous system disorders. These are abnormalities you encounter everyday in your practice.

Each presented protocol developed by physicians from different Western countries for the massage practitioners and these protocols were tested in the clinical setting against the placebo. Additionally we tested each protocol in our clinic to ensure its effectiveness before we published it on website.

The Video Library is only part of our website which requires monthly subscription of

\$20. If you decided to enroll you will access to entire science of therapeutic and medical massage in the video mode. You have 7 days free trial period to fully explore both Video Libraries.

You can obtain an additional 20% monthly discount if you register together with a friend or colleague. This way, access to the entire world of Western massage science will cost you only \$16 per month! After you and your friend have subscribed to the Video Library, send us an e-mail with your friend's username and both of you will benefit from a 20% discount off your monthly subscription. You may cancel your subscription at any time.

Part of your monthly subscription will go to the great cause, to finance scientific studies to examine the medical benefits of massage therapy planned by Global Wellness Institute, the non profit organization in Los Angeles.

Don't waste your time on any other informational sources, visit our website now and start to build you successful practice!

[Register with Science of Massage](#)

Sincerely, Dr Ross Turchaninov



Dear friend and colleague!

1. We would like to inform you that we continue the second phase of our [Video Library](#) project. We have added examination of the soft tissue for the following medical massage protocols:

Radial Nerve Neuralgia  
Ulnar Nerve Neuralgia  
Tennis Elbow (Lateral Epicondylitis)  
Extensor Digitorum Muscle Syndrome  
Golfer's Elbow (Medial Epicondylitis)  
Deltoid Muscle Syndrome  
Axillary Nerve Neuralgia

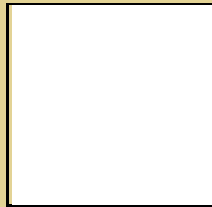
As always, all examination protocols are presented in the video mode. The medical massage protocols which already contain the evaluation protocols are accentuated by blue color in the main menu in the Video Library of Medical Massage Protocols. We hope that it will greatly help you in building up your practice and it will able you with additional tools to treat clients who are desperately looking for help.

2. Mr. O. Bouimer, our expert on Sports Massage, released his first DVD which covers Training Sports Massage. To learn more, please visit [owellnessglobal.com](http://owellnessglobal.com).

3. We congratulate our technical director Dmitry with his newborn son Maxim. Health

and happiness for entire family!

Sincerely, Dr Ross Turchaninov



Dear friend and colleague!

1. We continue the second phase of upgrading our [Video Library](#). We are accomplishing this by adding videos of diagnostic evaluation and clinical tests to medical massage protocols which are part of the [Video Library](#) already. This month we added the evaluation procedures to the following medical massage protocols:

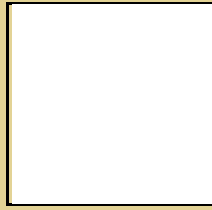
- a. Rotator Cuff Syndrome (Drop Arm Test, Movement Test for each component of the rotator cuff, Trigger Point Test for each component of the rotator cuff, Hand To Shoulder Blade Test, Hawkin's Test, Mouth Wrap-Around Test, Stretch Test, Test for the Abduction Contracture, Dawbarn's Sign)
- b. Thapezius Muscle Syndrome (Shrug Test, Trigger Point Test, Resistance Test)
- c. Levator Scapulae Muscle Syndrome (Trigger Point Test, Zaslavsky's Test)
- d. Vertigo
- e. Tinnitus

We hope that these videos will greatly assist you in your priceless work of helping those who are in pain and desperately looking for help.

2. We welcome several new Everest University's massage therapy schools as [associates](#) of our educational project.

3. If you need hands-on training in medical massage you may join our medical Massage Seminar in Las Vegas on November 8-9, 2009. The medical massage concept will be explained in a step-by-step theoretical and practical application with extensive hands-on training. You will also get 16 CEU. To learn more about the seminar and to register please visit [www.aesculapbooks.com](http://www.aesculapbooks.com).

Sincerely, Dr Ross Turchaninov



Dear friend and colleague!

The [November-December issue](#) of Journal of Massage Science is ready for you to read. In this issue we offer you a lot of important information.

1. We need your help in determining the winner of the [Case of the Month](#) section of our Journal. Please refresh your memory about each of the six contributions and [cast your vote](#). We would like to reach as many practitioners around the world as we can. So, if you have friends and colleagues who are in massage therapy and somatic rehabilitation, **please inform them of our contest and ask them to participate in the voting.**

2. We think that the [article for the massage practitioner](#) contains information of great importance. Please pay attention to this article, and try to implement it into your practice.

3. Our Editorial Board greatly appreciated Dr. J. Muscolino for his permission to re-print one of his articles previously published in the Massage Therapy Journal. We hope you will enjoy and appreciate the educational value of his [article on anterior neck palpitation](#).

4. Mr. H. Black, LMT showed us, in his [Case of the Month](#) contribution, the incredible value of the clinical investigation of somatic abnormalities in difficult cases. This is a very rewarding professional experience.

5. As usual, you may find a lot of helpful information in our [Good Apples/Bad Apples](#) section.

Sincerely, Dr Ross Turchaninov